

## **KING OF SAINTS CHARACTER BATTLE**

### **TERMS AND CONDITIONS**

To participate in the King of Saints Character Battle sponsored by THQ Inc. (“THQ”) and Gamespot, owned by CBS Interactive Inc. (“Gamespot”), log on to Xbox Live, PlayStation Network or Steam. Then, download the Saints Row: The Third Initiation Station demo. Using the demo, create your own in game character. Within the demo, log in to your saintsrow.com account (or, create an account if you don’t already have one). Once logged in to your account, follow the instructions within the Initiation Station demo to upload your character to your account. Once your character has been uploaded, it is automatically registered to participate in the King of Saints Character Battle. Characters must be created and uploaded between 4:00 am PST on Tuesday, October 25, 2011 and 4:00 am PST on November 1, 2011 (the “Upload Period”). Participants must be 17 or older. You may upload as many characters as you wish. THQ will select up to one hundred (100) characters from among all of the eligible submissions to participate in the Battle to compete against the other characters. No more than one (1) character per participant user ID will be selected regardless of how many characters have been submitted by a single participant. The characters will be posted on <http://www.gamespot.com/promotions/king-of-saints/index.html>, which will randomly generate head-to-head battles between two (2) characters. Fans are invited to vote for their favorite character in the head-to-head battles from 12:00 pm PST on Thursday, November 3, 2011 to 11:59 am PST on Tuesday, November 8, 2011 (the “Battle Period”). The character that receives the most votes during the Battle Period will be deemed the winner of the King of Saints Character Battle and will become the first in the queue of characters available in the Saints Row: The Third game. **THIS IS NOT A CONTEST OR A SWEEPSTAKES – no prizes will be awarded (other than bragging rights!).** Sponsors reserve the right to modify or terminate the Character Battle at any time. Character submissions will become the property of THQ. You will not receive monetary compensation for any materials you submit. THQ reserves the right to modify your submission for any purpose whatsoever. By submitting a character, you grant Sponsors a non-exclusive, worldwide, royalty-free license to use your name and/or likeness in connection with your submission. Should you not wish to participate in the King of Saints Character Battle you must log on to your account at saintsrow.com and use the “Admin” interface to delete any or all of your character(s) by clicking on the trashcan icon prior to the close of the Upload Period.